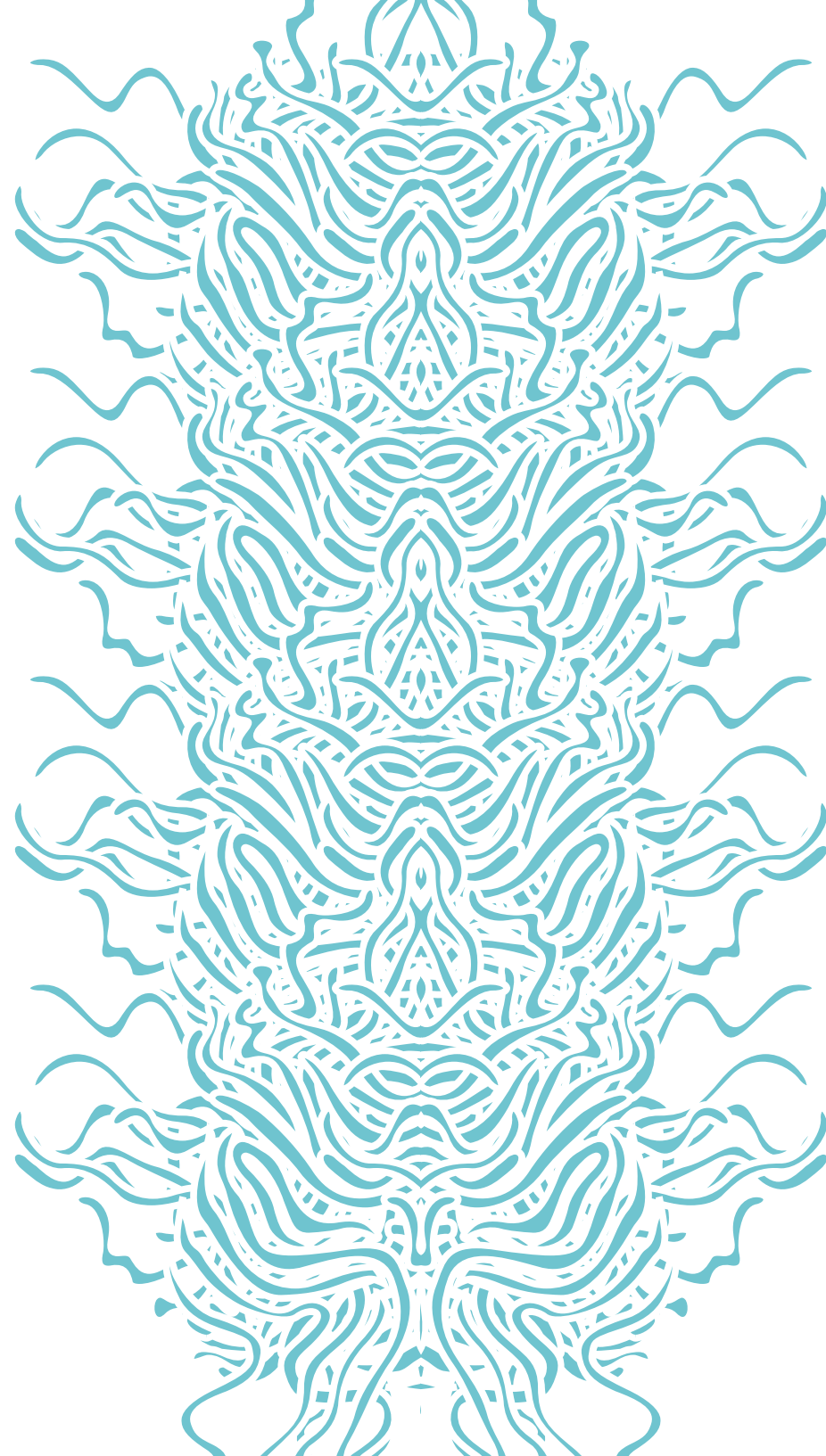




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www.pakten.com

Our History

PAKTEN Inc. started its operations in the first months of 2000 following long research and feasibility studies at 2nd Industrial Zone in Gaziantep.

PAKTEN Inc., has launched its **ÖNLEM** and **JOYFUL** brand diapers reach the target audience in a short time.

With the R&D and quality control department established within the company, **PAKTEN Inc.** develops and improves products continuously providing highest customer satisfaction. In return, **PAKTEN Inc.** was rewarded with consumer quality award in 2003 and consumer appreciation award in 2004.

PAKTEN Inc., continues to invest in accordance with needs of the consumers, **Joyful** and **Önlem** wet wipes manufacturing begins.

In 2012 **PAKTEN Inc.** enters medical, cosmetics and cleaning sectors.

Acquired ISO 9001 management certificate in 2013.

Same year GMP certificate was received and manufacturing line was adopted according to GMP compliance.

In 2014 in liquid soap, baby shampoo, bed sheet production was started along with baby diaper, adult diaper and wet wipes.

In 2015 with new warehouse project the total area was increased up to 38.000m² while production capacity doubled.

In 2016 product portfolio was further increased.

In 2019 our Joyful and Önlem brands were honored to be included into the state-funded brand development and transformation program **Turquality**. With this important event **PAKTEN Inc.** has taken a very important step in its journey to become a global brand.

PAKTEN Inc. R&D team successfully accomplished an innovative project. TÜBİTAK project is one of the most important As a result of carried out projects Ministry of Technology and Industry approved PAKTEN as certified **R&D Center**.

PAKTEN Inc. exports 70% of goods manufactured abroad supporting economic growth.

Exporting to 32 countries worldwide allows us to introduce our brands to people around the world.

Secret of success by rising star **PAKTEN Inc.**:

- To make branding a principle
- To ensure customer satisfaction
- Investing in staff and follow technology innovations closely
- To be reliable and respectable.

PAKTEN Inc. has become a reference for others due to effective quality policy



Vision & Mission

VISION

- To become top 5 brand within sector in 5 focus countries within next 5 years with sustainable, focused and profitable growth performance.

MISSION

- To create an ecosystem that will be value-oriented and satisfy all our partners from end-users to suppliers.
- To make the quality of baby diapers, which is basic need, accessible for end-user
- To increase our support that we provide since our establishment for the development of the region.

BASIC VALUES and FEATURES:

- Respectable and reputable manufacturer
- A trusted business partner
- To operate with stable quality
- Disciplined and caring about teamwork
- Dynamic and ambitious staff
- Creative, open to development and changes
- Fast decision-making and proactive versus opportunities
- Love our job and do it with passion



*2003 Consumer Quality Prize

HEALTH PRODUCTS CO. Bakten



Five-star German Dermatest logo

Our baby and adult diapers were clinically tested by reputable German laboratory '**Dermatest GmbH**'. Clinical tests are much more sensitive and demanding in compare to dermatological tests. Clinical tests confirm the suitability of product for human skin at highest sensitivity level. Our adult diaper brands **Önlem** and **Holder** were tested on adults older than 18 years. Similarly, **Joyful Baby Diaper** products were tested on babies under 3 years. **Dermatest** has 3 different type of test depending on sensitivity level, those - Normal, 3 Star and 5 Star Premium Quality. Our goods passed all clinical tests of Dermatest and have been awarded the **5 Star Premium Quality** award. Thus, the quality of our products has been approved by **German Dermatest Laboratory**.



Joyful



BABY CARE

Joyful

JOYFUL BABY DIAPER

Small Packs



Joyful Baby Diapers
a 5 Star Full Protection Approved
by German Dermatest



Small Packs

	PAD / PACK (PCS)	Capacity 75m ³
Newborn 2-5 kg.	11 pcs. x 20	1.950
Mini 3-6 kg.	10 pcs. x 20	1.800
Midi 4-9 kg.	9 pcs. x 20	1.830
Maxi 7-18 kg.	8 pcs. x 20	1.900
Junior 11-25 kg.	7 pcs. x 20	1.600



JOYFUL BABY DIAPER

Twin Packs



Joyful Baby Diapers
a 5 Star Full Protection Approved
by German Dermatest



Twin Packs

	PAD / PACK (PCS)	Capacity 75m ²
Newborn 2-5 kg.	40 pcs. x 5	2.500
Mini 3-6 kg.	40 pcs. x 5	2.600
Midi 4-9 kg.	33 pcs. x 5	2.500
Maxi 7-18 kg.	30 pcs. x 5	2.600
Junior 11-25 kg.	24 pcs. x 5	2.800

Joyful

Joyful

JOYFUL BABY DIAPER

Advantage Packs



Joyful Baby Diapers
a 5 Star Full Protection Approved
by German Dermatest



Advantage Packs

	PAD / PACK (PCS)	Capacity 75m ³
Mini 3-6 kg.	76 pcs. x 4	1.700
Midi 4-9 kg.	68 pcs. x 4	1.750
Maxi 7-18 kg.	60 pcs. x 4	1.800
Junior 11-25 kg.	44 pcs. x 4	2.000



JOYFUL BABY DIAPER

Mega Packs



Joyful Baby Diapers
a 5 Star Full Protection Approved
by German Dermatest



Mega Packs

	PAD / PACK (PCS)	Capacity 75m ³
Mini 3-6 kg.	100 pcs. x 4	1.700
Midi 4-9 kg.	90 pcs. x 4	1.700
Maxi 7-18 kg.	80 pcs. x 4	1.750
Junior 11-25 kg.	64 pcs. x 4	2.000



Joyful



Joyful Wet Wipes

 **Alcohol Free**  **Sles Free**  **Paraben Free**

 **PH 5.5** **Vitamin B5**



Soft & Fresh

More Relaxing Touch



Wet Wipes		
	PCS/ PACK (PCS)	Capacity 75m ³
Standard	65 pcs. x 12	4.500
Standard	120 pcs. x 12	2.500

Wet Wipes		
	PCS / PACK (PCS)	Capacity 75m ³
Newborn	40 pcs. x 12	4.500
Camomile	65 pcs. x 12	4.250
Camomile	120 pcs. x 12	2.500

New Product

Bebbe
Baby Shampoo

BEBBE

Baby Shampoo

No tears shampoo with its smooth structure and pure formula cleans your baby's hair gently and moisturizes its skin.

Bebbe Baby Shampoo rejoices your baby's bathing joy with its pleasant relaxing smell.

 No Tears Formula

- Dermatologically Tested.
- pH value suitable for skin.
- Paraben Free.
- Foams up easily and is easily washed up.

Baby Shampoo

ml/ PACK
(ml)

750 ml x 12

Capacity
75ml

2400



Holder



ADULT CARE

Holder

Adult Diaper

Holder
Adult Diaper



Holder Adult Diapers
a 5 Star Full Protection Approved
by German Dermatest

- Velcro Fasteners
- Absorbing and Distributing Layer
- Impermeable Barriers
- Wetness Indicator
- Impermeable Textile Exterior Surface
- Double-Fold Superabsorbent Area



Small Packs

	PAD / PACK (PCS)	Capacity 75m ³
50-90 cm	30 pcs. x 4	1.300



Medium Packs

	PAD / PACK (PCS)	Capacity 75m ³
85-125 cm	8 pcs. x 6	1.850
85-125 cm	30 pcs. x 4	1.100



Large Packs

	PAD / PACK (PCS)	Capacity 75m ³
100-150 cm	7 pcs. x 6	1.650
100-150 cm	30 pcs. x 4	750



XLarge Packs

	PAD / PACK (PCS)	Capacity 75m ³
120-160 cm	30 pcs. x 4	735

Holder

Adult Pants

New Product

Holder Adult Pants

- Anatomic Structure
- Breathable Textile Backsheet
- Odor Control
- Absorbing Layer
- Leak-proof Barriers



Adult Pants

	PAD / PACK (PCS)	Capacity 75m ³
80-105 cm	8 pcs. x 8	1.150
95-125 cm	8 pcs. x 8	1.000
120-160 cm	8 pcs. x 8	950



Holder Bed Sheet



Bed Sheet

	Pad/ Pack (PCS)	Capacity 75m ³
60-90 cm	10 pcs. x 6	1.800
60-90 cm	30 pcs. x 4	1.050



Holder
Bed Sheet



Holder Hygienic Body Cleaning Towel

Helps
Eliminate
Odor

Leaves
A Fresh
Feeling

Contains
Moisturising
Glycerine



- ✓ Alcohol Free
- ✓ Paraben Free
- ✓ Sles Free



Hygienic Body Cleaning Towel

	PCS/ PACK (PCS)	Capacity 75m ³
Standard	52 pcs x 12	3.200



Honey

Liquid Soap



The Breeze From Nature
is in Your Hands Now.

Honey Liquid Hand Soap is suitable for the skin with its special formula and it cleans your skin by moisturizing without damaging natural protective layer of your skin. Special perfume component gives beautiful scent and freshness.

Liquid Soap 400 ml.

	ml / PACK (ml)	Capacity 75m ³
Olive Oil	400 ml x 12	4.400
Rose Garden	400 ml x 12	4.400
Berry Basket	400 ml x 12	4.400
Fresh Lavender	400 ml x 12	4.400
Ocean Fresh	400 ml x 12	4.400

Liquid Soap 4 lt.

	ml / PACK (ml)	Capacity 75m ³
Olive Oil	4 lt x 4	1.350
Rose Garden	4 lt x 4	1.350
Berry Basket	4 lt x 4	1.350
Fresh Lavender	4 lt x 4	1.350
Ocean Fresh	4 lt x 4	1.350

